



West Kentucky Rural Electric

Your Touchstone Energy®
Cooperative 

August 9, 2024

Dear General Service Account Member:

In an effort to better align our retail rates with the wholesale rates that our cooperative pays TVA each month, our board of directors recently voted to make a change to our billing for general service account rate classes 21, 40 and 49.

The TVA wholesale bill to the cooperative includes delivery point (service availability) charges, demand (kW) charges and energy (kWh) charges. The cooperative currently bills the rate classes listed above for service availability and energy charges only. Effective with your October billing month, there will be a kW demand charge included on your bill.

The kW demand component of the bill will be based on the highest 30-minute kW demand recorded by your general service account meter each month. The kW demand charge will be \$1/kW for the first 10kW and \$2/kW for 11kW to 50kW.

We have added informative videos on our website at www.wkrecc.com that help explain what kW demand is and how your 30-minute kW demand is set. The videos will also explain how you can control the 30-minute kW demand if you spread out the times at which you use electricity. Our employees will be glad to answer any questions you have concerning this rate change.

To help you better understand your electric bill, we have redesigned our billing statement. Effective with your August bill, we have incorporated a more detailed breakdown of your bill on the back of the statement. These details will include a line item showing what your 30-minute peak kW demand was for the month. There will be no kW demand charges in August or September. However, this detail will allow you to see how the rate change may impact you based on how you are currently using electricity.

On behalf of the board and management of the Cooperative, I would like to thank you for your business. We look forward to continuing to provide you with safe, reliable and affordable electricity. Please feel free to contact me at any time if you have any questions.

Sincerely,

David E. Smart
President & CEO
West Kentucky RECC
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